



Aric C. Harris

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About Me

My goal is to provide Full Stack Design and Development services to my clients and patrons using visual, audio, and interactive design with new media technologies that drive the client's message, increase user adoption, and provide engaging user experiences. At the same time, continuously learn and incorporate new academic and artistic skills to apply critical and analytical thinking skills in the creative process.

Skillset

Front-End and UX/UI development, Visual Design, Information Architecture, Wireframes, Digital Media Creation, Email Marketing, Creative Direction, Photography, Audio and Video production, Print Design, A/B Testing, SEO Integration, and Research and Writing.

Software & Tools

HTML5, (X)HTML, CSS2/3, JavaScript, PHP, Content Management Systems, WordPress, Bootstrap, Email Template Creation, Mobile Web Design, Adobe Test&Target, Adobe SiteCatalyst, Flash (ActionScript 2.0 and 3.0), HomeSite, Adobe CCS (PhotoShop, Illustrator, InDesign, AdobeAfter Effects, Adobe Premiere, Adobe Audition), Apple Logic, and Microsoft Office.

Employment

TikiKitchen Design, Indianapolis

2005 - Present: President & Founder, Artistic Director, and Lead Designer

Provide full stack design and development services and consultation including logo and identity design, multimedia, visual design and artistic services to small to mid-size business, and nonprofit organizations. Client list supplied on the following page.

hc1.com, Indianapolis

2013 - 2015: Visual and Multimedia Designer / User Experience Manager

Collaborate across multiple teams from Marketing to Engineering to design and develop UI concepts and wireframes to support data visualization in the Health Industry, and produce cross-department marketing collateral such as email, white paper, and presentation templates.

Angie's List, Indianapolis

2012 - 2013: Senior Web Designer

Work with multiple teams in the marketing and usability departments to create site optimized redesigns, user test, and monitor user engagement to increase membership sales.

Antics, Digital Marketing, Belmont, CA

2005-2012: Creative Media and Technology Specialist

As part of the production and creative teams. implement client microsites, email campaigns, and website redesigns as well as develop strategies to produce deliverables, provide estimates, create production guidelines, and maintain production schedules and workflow, and research new media technologies for delivering digital marketing content from mobile devices to desktop applications.

Education

2003-2008: Marquette University

Broadcast and Electronic Media, MA, 2008

New Media Studies, Visual and Multimedia Design, and Rhetorical Criticism of Visual Communication.

2000-2002: Indiana State University

Radio/TV/Film, BS, 2002

New Media Design, Video and Audio Production